



# Electronic Pathways: HIPAA, Texting, and Emails

Friday, October 6<sup>th</sup>, 2023

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## Learning Objectives:

- 1) Identify the various types of communication used in clinical research.
- 2) Explain the regulations behind electronic communication
- 3) Describe how to implement follow-up communication pathways
- 4) Take away skills to apply within research teams and procedures

### Target Audience:

**Clinical Research Professionals (CRPs) at UC/H and Cincinnati Children's Hospital Medical Center (CCHMC): including Principal Investigators (PIs), Research Nurses (RNs), Critical Care Unit Nurses (RNs), Pharmacy Technicians and Regulatory Specialists.**

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## Planning Committee Members:

- Maria Stivers, MS; Course Director – *No Relevant Relationships*
- Nathaniel L. Harris, BS, Course Coordinator – *No Relevant Relationships*
- Heather Muskopf, CME Program Manager – *No Relevant Relationships*

## Speaker:

Janelle Allen  
Professor, Lecturer  
University of Cincinnati, College of Medicine  
*No Relevant Relationships*

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# October 2023 Study of the month:

## Binge Eating Disorder Study

Are you struggling with overeating?

### What

A twelve week study assessing an investigational medication for binge eating disorder.

### Who

Adults aged 18-65 years of age with binge eating disorder.

### Pay

All study visits, tests, procedures, and medication will be provided at no cost to participants. Eligible participants will be compensated \$50 per visit for their time and travel.

### Details

For more information, contact us at 513-536-0710 or visit [www.LCOH.info](http://www.LCOH.info) to complete a pre-screen questionnaire.

Located at the Lindner Center of HOPE, Mason, Ohio.

 LCH Health.

12-20 IRB # PENDING

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**Office of Clinical Research  
Lunch & Learn**

**Thursday, October 19<sup>th</sup>, 2023, 12:00noon - 1:00pm**  
**IN PERSON Presentation**  
**MSB E255**

**Best Practices: Communication between  
study teams and clinical care staff**

**Mary St. John**  
**Jennifer Waters**  
**Kelly Acker**  
**Bethany Fuhrman**

**UC Health**  
**University of Cincinnati Cancer Center**

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## Today's Presentation:

# Electronic Pathways: HIPAA, Texting, and Emails

Join Janelle Allen for the October First Friday Seminar Series to weave through the in's and out's of communication pathways in clinical research. Phone, text, email, newsletter, social media, etc. so many ways to connect with participants... but are we truly connecting, effectively, and through properly regulated and safe pathways. Come to review and collectively dialogue on the dissemination and transfer of information.

**Janelle Allen**

**Professor, Lecturer  
University of Cincinnati  
College of Medicine**

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## Technology In Clinical Trial Management & Success: Electronic Pathways - HIPAA, Texting, and Emails

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*Janelle Allen, BS, MS, CCRP  
Miami University + UC COM EPHS  
Professional Consultant + Corporate Trainer  
Office of Clinical Research - First Friday Presentation  
Friday 6 October 2023*

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### Disclaimers

- No conflicts of interest to note at this time
- Speaker has completed research across the lifespan within all age ranges and many therapeutic areas.
- This presentation was developed by Janelle Allen and should only be used & reproduced with her written approval & proper citation given.

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## Agenda

- Technology
- Systems
- Tools
- Juxtaposition
- HIPAA, Texting, Email



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## TECHNOLOGY

- Stone
- Bronze
- Iron
- Glass
- Steel
- Aluminum
- Plastic



→ Technology

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## TECHNOLOGY – USERS

RESEARCH ASSISTANT	RESEARCH COORDINATOR	ADMINISTRATIVE ASSISTANT	REGULATORY COORDINATOR	QUALITY CONTROL	DATA COORDINATOR
GRANTS TEAM	CONTRACTS TEAM	LEGAL TEAM	AUDITORS / MONITORS	CLINICAL TRIALS DIRECTOR	RESEARCH LEADERSHIP

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## TECHNOLOGY

- Computers
- Files
- Email
- Systems



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## SYSTEMS



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## SYSTEMS

- IBM Clinical Development
- medidata
- MasterControl
- EXPeRT eClinical
- BioClinica CTMS
- Dfni Clinical
- CANTAB
- OpenClinica
- Clinical Research IO
- LifeSphere CTMS
- Allegro CTMS
- OnCore Enterprise Research
- ActiTrack
- Castor EDC
- Clinical Conductor CTMS
- BSI CTMS
- STARLIMS
- Target Health
- myClin
- Clinical Studio



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## TOOLS or TURMOIL



WHEN



WHERE



HOW



WHAT



WHY

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### TOOLS – SOURCE BASED

- Sponsor
- CRO
- Academic
- Hospital
- Private
- Governmental
- Non-Profit
- Agency
- Independent
- Specific



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### TOOLS – NEED BASED



- Efficiency
- Communication
- Entry
- Management
- Release
- Sequence
- Plan
- Program
- Organization

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**JUXTAPOSITION**

- Assess
- Helpful
- Time
- Need
- Training
- Centralization
- Improvement



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**JUXTAPOSITION**

- If it's not broke don't fix it
- It depends...
- Feedback
- Trial runs
- One system may not fit all
- Demos
- Teamwork
- Just because we can, does not mean we should...



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**JUXTAPOSITION – WHO IS THIS HELPING...**


Will this new technological process or system help...

- Patients, participants, families?
- Coordinators, nurses, CROs?
- Principal investigators, service centers, teams?
- IRB or contract professionals?
- Sponsors or funders?
- You?

...set aside time to truly assess the technological needs of your participants, team & project!

...gather sufficient feedback before making any consistent technological changes!

...efficiency is a buzz word ... is it really helpful or not?



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### HIPAA, Texting, Email

- Federal Communications Commission - Telephone Consumer Protection Act 47 U.S.C. § 227 (TCPA)
- HHS Regulations, 45 CFR Part 46
- FDA 21 Code of Federal Regulations (CFR) Part 11
- Annex 11 | FDA 21 CFR Part 11 European equivalent
- GCP Ethical Principles - persons, beneficence, justice
- IRB Approval
- Clinical Trial Consent/Assent
- Preferred Communication Pathways
- Third-party program encryption with 3DES, AES, or similar algorithms for body of email + any/all attachments
- Participant approval documented in study file
- No direct patient identifiers nor PHI otherwise



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### Text | Email | Phone – Etiquette / Netiquette

- Reasonable Safeguards
- Confidentiality + Integrity
- Three Email Rule
- Twelve Second Rule
- Five Golden Rules
- Risk Assessment + Monitoring
- Restricted Access + Accountability
- Protect PHI from unauthorized access during whatever platform of transit
- GCP Pillars: data, flexibility, people, security



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## RECAP... A Technological Transformation

- What is technology... why do we use technology in research?
- What are basic versus complex technological improvements?
- How can we, as research employees, create value through use of technology?
- What kind of systems truly transform a complex process?
- Why is communication always key? How is feedback gathering paramount?
- Why is it so important to not change something that is working?
- When do we feel technological support? How do we feel it?
- Future tech... the new frontier!

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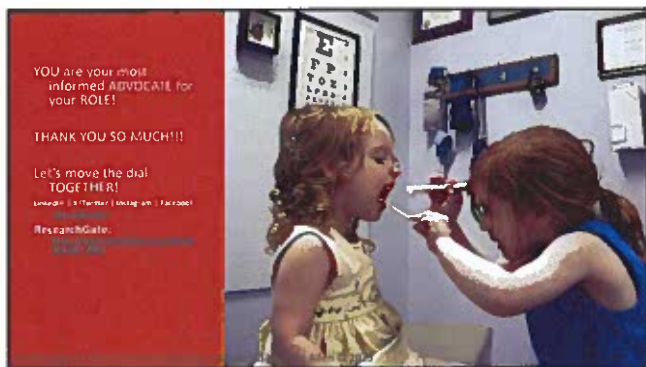
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YOU are your most informed **ADVOCATE** for your **ROLE!**

THANK YOU SO MUCH!!!

Let's move the dial **TOGETHER!**

ResearchGate

ResearchGate

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**Thank You!  
Questions?  
Thoughts?  
Sharing!  
Caring!  
Collaboration!**

Contact Me:  
Jonelle Allen, BS, MS, CCRP  
@janelleallen  
[janelle\\_r.allen@gmail.com](mailto:janelle_r.allen@gmail.com)  
1-513-313-2196

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