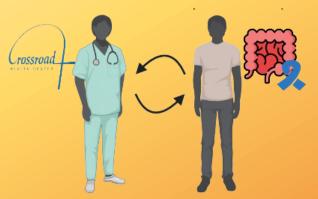


## Who Dey?



- M2 Learning Community at University of Cincinnati College of Medicine
- First-year partnership with Crossroad Health Center to improve Colorectal Cancer screening rates
- Focus on individuals with **financial insecurity** and resulting barriers to receiving care

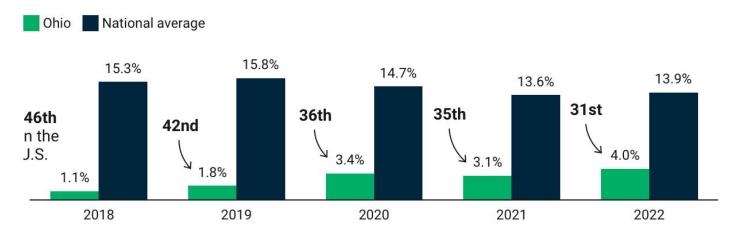




## How We Can Help

- Lack of transportation delays medical care for millions of US residents every year, nearing 6 million in 2017.
- Populations with increased odds of transportation delays:
  - Below Poverty Threshold
  - With a Disability
  - Medicaid Recipients
  - Ethnic Minorities
- Chronic lack of funding in Ohio exacerbates these effects.

## Ohio ranks near the bottom for state share of transit funding, 2018-2022

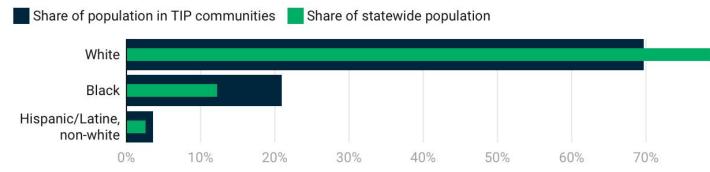


Source: National Transit Database TS1.1 - Total Funding Time Series • Get the data • Created with Datawrapper

## Transportation Investment Priority (TIP) Communities

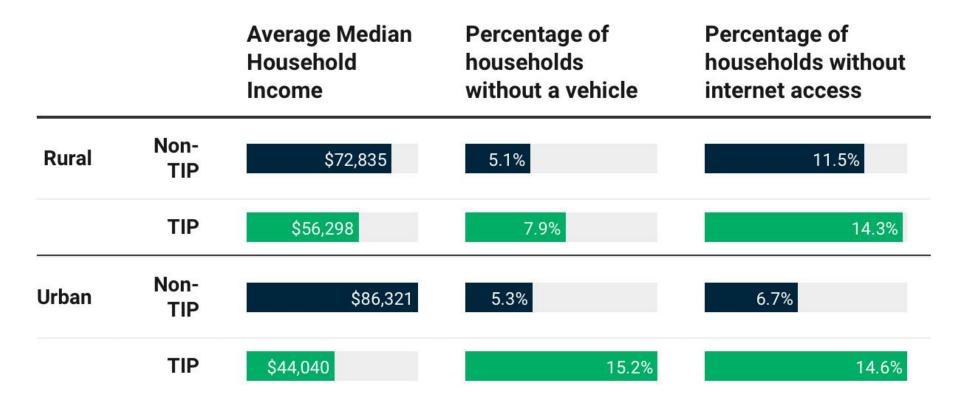
- TIP Communities describe areas where investments in transportation would mitigate or reverse burden, per the US Department of Transportation
- 5 categories of burden
  - Transportation Insecurity
  - o Climate and Disaster Risk Burden
  - o Environmental Burden
  - o Health Vulnerability
  - Social Vulnerability





Source: US Department of Transportation ETC Explorer; 5-year ACS Data (2018-2022) • Get the data • Created with Datawrapper

## TIP communities have lower household incomes, less access to private vehicles and internet



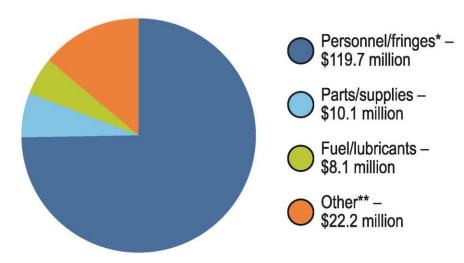
Source: US Department of Transportation ETC Explorer; 5-year ACS Data (2018-2022) • Get the data • Created with Datawrapper

## Metro Revenue & Expenses

#### **2024 Operating Revenue** Local, Hamilton County Sales Tax\* - \$124.2 million Fare revenue\*\* -\$16.3 million Subsidy revenue (Federal and State) – \$10.9 million Other local (contract service) - \$2.6 million Non-transportation revenue\*\*\* – \$8.5 million **Total Revenues \$162.5 million**

- Local tax funding is provided by 75% of the 0.80% Hamilton County Sales Tax that was levied and passed in 2020.
   Includes Metro and Access fares.
- \*\*\* Includes primarily advertising revenue and investment income

#### 2024 Operating Expenses



#### Total Expenses \$160.2 million

- \* All personnel-related expenses: compensation, payroll taxes, mandatory pension contributions, health insurance and other fringe benefits.
- \*\* Facilities and vehicle maintenance and repair service; legal, banking, and other professional services; and software license fees, as well as, leases, taxes, insurance, claims, communications, and other misc. expenses.



## **Medicaid Non-Emergency Transportation**

Provides transportation to and from Medicaid providers



Must exhaust all other transportation resources



Fill out new application 5 days before each ride

## Metro Access Program

Provides origin-to-destination transportation in small buses for people with qualifying disabilities



3 weeks or more for approval



Tedious in-person functional skills assessment



Does not address financial barriers

## Fare Deal Program

Provides half-price fares on any Metro trip





Must submit application in person

Requires numerous supporting documents

Office only open MWF and closed 12-1 for lunch



Strict criteria (65+, Medicare, or disability)

# Solution – METROCARE

Metrobus for Equitable Transit and Reliable Opportunities for Care



1. Patient schedules appointment with healthcare provider



2. Patient receives barcode via MyChart, email, or paper copy



3. Patient scans barcode upon entering the metrobus

## **Strategy**

• Advocate for the needs of marginalized communities by presenting to peers, healthcare workers, and local officials.

• Secure allocation of resources that bridge the gap between healthcare and at-risk communities

• Implement a protocol efficiently providing **free bus passes** to patients with financial insecurity



Together, we can create equitable access to transportation and give the people of Cincinnati the care that they deserve.

