

LC 4 – University of Cincinnati College of Medicine

Background on Falls

- Falls are the leading cause of fatal and non-fatal injuries in older adults
 - 14 million fall each year
 - o 1 million fall-related hospitalizations each year
 - o In 2019, 83% of hip fracture deaths resulted from falls
- Falls also affect mental health
 - Past falls can become a daily fear for older adults, causing them to limit their activity both inside and outside the home
 - This leads to isolation, anxiety, and depression

Fall Prevention Program Data

- Collaboration with a community organization (People Working Cooperatively) allowed for analysis of a community-based fall prevention program
 - Participating individuals completed a seven-week program aimed towards improving their ability to avoid falling or putting themselves at risk of falling
- Fall prevention training significantly reduces fall rate amongst older adult cohorts
 - Participants experienced 0.48 fewer falls at 1 month and
 0.37 fewer falls at 12 months post-program
 - Participants also exhibited a decrease in their selfperceived fall risk

Background Policy Info

- According to publicly available information, there are no current fall prevention programs funded by the City of Cincinnati
- Most available programs are funded by grants or private hospitals



- Allocation of dedicated funding towards supporting free and accessible fall prevention classes for Cincinnati residents
 - Implementation of fall education in community recreational centers such as YMCAs

Rationale for Proposal

- Falls among senior adults (over 65) cost the US populace almost 80 billion dollars yearly
 - ☐ These expenses are largely covered by the federal government in the form of Medicare
- Nearly a quarter of greater Cincinnati residents live in poverty
 - □ Data shows that individuals under the poverty line are more susceptible to suffering fall-related injuries
 - ☐ Fall prevention proficiency can provide a palpable benefit towards easing financial burdens and improving physical and mental health in the tri-state area
- The intangibles: providing social networks for elderly individuals, allowing residents to feel safer at home

References

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